

**ANDREW
SIMPSON**

Sydney, Australia
andrewsimpson.net
andrew@vertdesign.com.au
+61 (0)418 768 892

Biography

Industrial Designer / Creative Director / Artist / Educator

Andrew Simpson is the founder and director of Sydney-based design house Vert and has designed a huge range of products over its ten years of operation, from the intimately hand-crafted through to mass-produced industrial products. Andrew's approach to design is open and honest, with the act of designing, prototyping and making core to his practice. Andrew's experimental approach at the process edge of making has led to a great diversity of design within Vert, where expertise gained through self-initiated projects informs work with a range of leading Australian and global brands. Constantly searching for meaning and value in design, Andrew's approach considers the human connection, while his experimental work in the studio has led to several innovations including a the development of sustainable materials made from waste. Graduated in 2005 his works appeared in numerous exhibitions in Australia, Europe, North America and Asia. His commitment to fostering young designers has manifested in mentoring, lecturing and teaching roles undertaken with numerous Australian educational institutions, as well as public lectures, judging of national and international design awards and board advisory.

Major Projects

2005 - Present - Vert Design – Founder/ Director

2010 - Present - Best Practice Plastics – Director

2012 - Present - Supercyclers – Member

2010 - Present - Bestaxx – Director

2010 - Present - Balmain Boat Company- Director

2014 - Present - Cyclonas – Director

2017/18 - Transport for NSW - Sydney Metro Project - Designing the Meeting points and Help points

Honours and Awards

Australian Design Honours Recipient - Australian design Centre
2020 - Good Design Award best in class - good citizen glasses
2020 - Good Design Award fashion impact - good citizen glasses
2020 - Good Design Award Product design - Light Soy
2020 - Good Design Award Product design - Smileyscope
2018 - Churchill Fellowship - To investigate and gain knowledge of glass mould making and it's application for art, craft and industrial application.
2018 - Good Design Award - Huskee Cup - Best in Class for Homeware and Object design
2016 - Good Design Award - One Education Laptop - Finalist
2015 - Good Design Award - O Six hundred Kayak: Best in Category For Sports and Recreation
2014 - TecVoucher: ARC Linkage grant - \$400k commercialization grant.
2013 - D& AD Award - Alaskan Rock Vodka Packaging - Winner
2012 - Good Design Awards - Bestaxx Bum Dum Plug: Best in Category For Medical and Scientific
2011 - Designer in Residence Refraction Gaffa Gallery
2010 - Bombay Sapphire Design Discovery Award - Stilla Carafe - Finalist
2005 - UTS Union Creative Grant for 2005 to produce glass designs

Advisory & Mentorship

2021 - 2022 - Secretary of the UTS DIA Alumni Committee
2022 - GME Pty Ltd v Uniden Australia Pty Ltd - Federal Court of Australia expert evidence
2020 - Course Development Advisory: 'Theory and Method of Adaptive Reuse' at UNSW Art and Design
2016 - 2023 Director on the board of the Australian Design Centre
2010 - 2023 - Member of Leadership ThinkTank - CEO Peer Advisory Board foundation member
2015 - 2017 - Mentor at University of Sydney INCUBATE programme
2017 - Course Advisory Committee (IAC) - UTS: Integrated Product Design Course
2016 - Course Advisory Committee - TAFE NSW: Bachelor of Design
2013 - Course Advisory Committee - UNSW: Industrial design
2004 - 2009 - Advisory Board: Zaffyre International

Judging

2020 - Good Design Award - Next Gen Jury Committee
2017 - Think Change Grow - Industry Judge for the Greater Collective
2017 - ADFEST - Jury Member of Design Lotus & Craft Lotus
2016 - Cannes Lions International Festival of Creativity - Juror in the Design category
2016 - Assessment panel - William Street Creative Live Work Spaces
2015 - Hills Young Australian Design Awards - Final Round Judging
2015 - UTS Art Prize.
2015 - D & AD - Brief To Broadcast.
2014 - UTS Art Prize.
2013 to 2017 - Design Institution of Australia NSW: GOTYA program.

Teaching / Lectures

2023 - Tutor - Design Studio 3A - UNSW Industrial Design
2022 - Tutor - Design Studio 2B - UNSW Industrial Design
2022 - Tutor - Design Studio 3A - UNSW Industrial Design
2021 - Tutor - Sustainable Design Thinking - UNSW Industrial Design
2021- Design Futuring - Dr Thomas Lee - UTS Design, Architecture and Building
2020 - Tutor - Final Year Design Studio - UNSW Industrial Design
2019 - Tutor - Final Year Design Studio - UNSW Industrial Design
2018 - Tutor - Final Year Design Studio - UNSW Industrial Design
2018 - Tutor - 'Distributed Manufacturing, Design and Sustainability' Master of Design UTS - Industrial Design
2017 - Tutor - Design process - Final year studio - UNSW - Industrial design
2017 - Tutor - 'Hybrid Crafting :Future Making' Masters of Design – UNSW Art and Design
2016 - Guest Lecturer - Industrial Design Practice - University Of Sydney
2015 - Guest Lecturer - Integrated Product Design Thinking - UTS
2014 - Guest Lecturer - EcoDesign Practice - UTS
2013 - Professional Practice Lecturer - University of Technology Sydney
2012 - Guest Lecturer - TAFE Lidcombe
2005 - Session Lecturer - Glass Blowing - UTS

Talks

2023 - Shape Seminars at MAAS - Department of Education and Community
2021 - Shape Seminars at MAAS - Department of Education and Community
2020- VCE Visual Communication Design - Industry Speaker seminar in the field of Design

2020- Visual Communication Victoria - Design Unit 3 Industrial Design case study
2020 - Shape Seminars at MAAS - Department of Education and Community
2019 - Designer Forum Series - University of Tasmania
2019 - Opening of UTS Graduation Ceremony, Class of 2018 - University of Technology Sydney
2019 - Shape Seminars at MAAS - Department of Education and Community
2019 - Opening of STEEL exhibition, On behalf of the board at Australian Design Centre - Sydney
2019 - Design Your Life Podcast Episode 022
2017 - VIVID Ideas - 'HAMDMADE - Back to Where We Started' at Australian Design Centre
2017 - VIVID Ideas - '3D printing and Future Technologies Shaping Design' Organised by DIA at Museum of Contemporary Art
2017 - DIA NSW Branch - Biomimicry in design
2017 - Shape Seminars at MAAS - Department of Education and Community
2016 - PURPOSE Conference - Exploring the next wave of corporate culture.
2016 - 'Innovation 101' - Series of talks organised by Michael Crouch Innovation centre at UNSW.
2016 - DIA NSW Design Mentor: Portfolio review night
2016 - Sydney Design Festival Launch Night
2016 - Shape Seminars at MAAS - Department of Education and Community
2016 - Vivid Ideas - '3D Printing & Future Technologies Shaping Design' organised by Design Institution of Australia (DIA)
2016 - Vivid Ideas - 'Factory design district' curated by Kobe Johns
2015 - Shape Seminars at MAAS - Department of Education and Community
2014 - Vivid Ideas - 'Creative Ways to Change the World' - Museum of Contemporary Art (MCA)
2014 - 3D Printing and possibilities Seminar - Department of Education and Community
2013 - Vivid Ideas - 'Design Emergency' at the Australian design centre
2011 - Idea Melbourne - Talking about design process at Melbourne Design festival
2011 - Vivid Ideas - ways of making: 3d printing – Sydney Opera House
2011 - Designer in Residence Refraction Gaffa Gallery, 2011
2011 - See Saw: Design Mentor Gaffa Gallery

Exhibitions

2020 - Hybrid: Objects for Future Homes - PowerHouse Museum - Sydney
2020 - Ingenuity - The alt. Material collective - Melbourne
2019 - Wasteland by Friends and Associate - Melbourne Design Week 2019 -

Melbourne

- 2018 - Plasticity - The alt. Material collective - Melbourne
- 2018 - Interpretations V : Paper - Australian design centre - Sydney
- 2018 - Sagittine Range - Local Milan No. 3 - Milan Design Week 2018 - Milan
- 2017 - Interpretations V : Paper - As part of DESIGN-MADE Event - Sydney
- 2017 - 26 Original Fakes by Friends and Associate - National Gallery of Victoria- Melbourne
- 2016 - At Home: Modern Australian Design - The Old Government House - Sydney
- 2016 - Out of Hand - MAAS Museum of Arts and Science - Sydney
- 2016 - Local Design: Salone Del Mobile - Milan
- 2015 - Local Design - Chippendale - Sydney
- 2015 - GLASS: Art, Design - He Made She Made Gallery - Sydney
- 2015 - For School - Tokyo Design Week - Tokyo
- 2015 - London Design Festival - London
- 2014 - The Other Hemisphere: Salone Del Mobile - Milan
- 2014 - London Design Festival - London
- 2013 - Masked Intentions - He Made She Made Gallery - Sydney
- 2013 - Interpretations IV: Stone - Sydney
- 2012 - MAAS Museum's annual selection from the Good Design Awards Bestaxx BumDum.
- 2012 - Supercyclers : Salone Del Mobile - Milan
- 2011 - The Abandoned Boudoir: Beijing Design Week - Beijing
- 2011 - The Abandoned Boudoir: Taipei Design Festival - Taipei
- 2011 - In Good Company - Object Gallery - Sydney
- 2011 - Prototyping: Making Ideas - Jam Factory - Sydney
- 2011 - Interpretations III - Sand Casting - Sydney
- 2010 - Re-Loved: Sydney Design Festival - Powerhouse Museum - Sydney
- 2010 - The Abandoned Boudoir: Bangkok design Festival - Bangkok
- 2009 - 'no. 42' Chair - Workshopped, - Sydney
- 2009 - Launch Pad - Melbourne Museum - Melbourne
- 2009 - Interpretations II: Sheet Metal - Sydney
- 2009 - So Buono! : A cultural design feast - Salone Del Mobile 2009 - Milan
- 2009 - So Buono! : A cultural design feast - State of Design 2009 - Melbourne
- 2008 - Sydney Design - Powerhouse Museum - Sydney
- 2007 - Interpretations I: Glass - Sydney
- 2005 - Smart Arts Festival - Glass design - Sydney